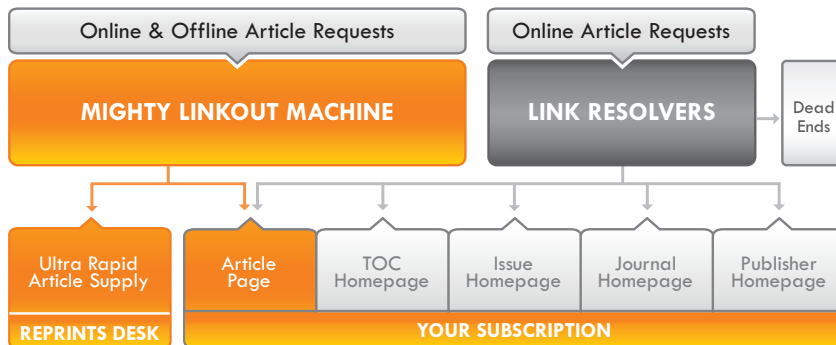


MIGHTY LINKOUT MACHINE

For Ultra-Rapid Article & Article-Level Link Delivery

More End User Satisfaction.
Less Document Delivery Costs.

Mighty Linkout Machine is an article retrieval solution unlike any traditional online link resolver technology or traditional document delivery service. Mighty Linkout Machine enables information resource managers to improve article retrieval speed, processes, and pay-per-view cost savings, while achieving 100% article-level linkouts to PDF journal content.



With Mighty Linkout Machine from Reprints Desk, end users benefit from increased satisfaction knowing they will always receive an article-level linkout to subscribed content or a link to download a PDF via document delivery from any request. Reprints Desk will deliver linkouts or articles within minutes to just a few hours, saving significant time for users in ordering and retrieval processes. Importantly, as linkout efficacy goes up, document delivery costs go down.

How It Works

Mighty Linkout Machine enables end users to send article requests in any method they desire, online or offline. Regardless of how these orders come in or the citation quality or source – Reprints Desk will use a hybrid process of automated sourcing and speed-enhanced micro-tasks to quickly locate and send an article-level e-holdings link or document delivery article back to the user. Users get what they want each and every time, and also benefit from simplified and standardized processes for ordering and post-linkout navigation.



REPRINTS DESK

The Content Workflow Company

3 Reasons to Adopt

- ◉ **Works for ALL ordering methods – online, email, fax, and web services.** Unlike traditional online link resolvers, Mighty Linkout Machine is a speedy offline solution. MLM accommodates multiple points of entry such as OpenURL technology used by online link resolvers as well as other offline methods used to initiate document delivery order requests such as email, fax, and web services.
- ◉ **Saves you money on document delivery -** As the safety net to your existing link resolver solution or as your first and only solution, Mighty Linkout Machine can deliver significant savings. Cost savings are realized through reductions in per article service fees of up to 50%, automation of fulfillment through internal collections, and thousands of dollars in savings from offline orders that cannot be processed by online link resolver technology. All this with no platform, implementation, or maintenance fees.
- ◉ **Non-mighty IT involvement**
Mighty Linkout Machine is a hosted software service that requires zero client-side IT involvement: no installations, no trouble-shooting, and no maintenance.