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Public and Media Relations Contacts:

Ian Palmer, Head of Marketing
Reprints Desk, Inc. | +1 707.658.1931
ipalmer@reprintsdesk.com

**Reprints Desk Launches 'Mighty Linkout Machine' PDF Article
Retrieval Solution for Scientific, Technical, and Medical Research**

*New software service enables organizations to improve content
retrieval workflows and save significant costs on document delivery*

Santa Monica, Calif., June 12, 2009— Reprints Desk, Inc., the content workflow company, today announced the launch of Mighty Linkout Machine, an article retrieval solution that simplifies access to scientific, technical and medical (STM) research for end users, and saves research-intensive organizations between tens and hundreds of thousands of dollars annually in document delivery costs. Mighty Linkout Machine enables research scientists and other knowledge professionals to access scientific literature in one of three ways, all through a single user-defined interface: Via an article-level link to electronic holdings, a bounceback link to an item that can be sourced from a local library collection, or a document delivery link to download a single pay-per-view PDF journal article.

Mighty Linkout Machine simplifies content retrieval by supporting both online and offline ordering methods – including email, and fax -- and standardizing ordering and retrieval processes into a single step for each. Regardless of the citation quality or source, Reprints Desk will apply a hybrid process of automated sourcing and speed-enhanced offline micro-tasks to quickly locate and send documents and 100% article-level links back to the user. Additional features include:

- No IT involvement required
- No implementation fees, maintenance costs, or platform fees
- Transaction-based pricing for the delivery of links, bouncebacks, and documents
- Compatible with other online link resolver technologies
- Optional ability to surface content usage rights and terms managed in Rightsphere, Copyright Clearance Center (CCC)'s rights advisory and management system



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“Our market research showed that nearly all respondents were interested in solutions that could increase end user satisfaction and save money on document delivery, but that less than 30% of organizations that we surveyed actually had an OpenURL-enabled link resolver technology or other solution in place for helping to accomplish these aims,” said Peter Derycz, Reprints Desk CEO and Founder. “Mighty Linkout Machine is a perfect fit for companies without an existing link resolver. It recognizes library holdings and ensures that library spending on subscriptions and licenses is fully optimized.”

Reprints Desk, established in 2006, was ranked first overall and in every category in the 2008 Document Delivery Best Practices and Vendor Scorecard by analyst and advisory firm Outsell, Inc., and earned a 97% customer satisfaction rating in Dun & Bradstreet’s 2009 Open Ratings survey of existing Reprints Desk customers.

For additional information about Mighty Linkout Machine – including an interactive cost savings calculator, collateral downloads, interviews and a mini-movie – visit the online microsite at www.mightylinkoutmachine.com. Reprints Desk will also feature the solution at its exhibit booth during the Special Libraries Association’s (SLA) annual conference in Washington, D.C., from June 14-17, 2009.

About Reprints Desk ®

Reprints Desk, Inc. (www.reprintsdesk.com) is a content technology and services company that simplifies how life science companies and other enterprises procure, manage and share scientific journal articles and other copyright-protected content. The company’s workflow solutions and end user tools help customers effectively use peer-reviewed literature in product promotions, regulatory submissions, and research. A channel supplier for more than 100 scientific, technical, and medical (STM) publishers, Reprints Desk currently serves more than half of the world’s Top-50 pharmaceutical companies and earned the #1 ranking in the 2008 Document Delivery Vendor Scorecard by Outsell, Inc. Reprints Desk is a Derycz Scientific (DYSC.OB) company. For more information about Reprints Desk, contact Ian Palmer at +1 (707) 658-1931.

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